



It's the best development investment I've made in the past 20 years!"

- Julie Rosen, Executive Director, Parenting AZ

The Executive Director Institute (EDI) provides a comprehensive, interactive support system as you expand your skills as Executive Director/CEO.

According to research conducted by CompassPoint Nonprofit Services and the Meyer Foundation, executive directors identify coaching, peer-networking and formal training programs as the most effective methods of leadership development. The **Executive Director Institute** provides all three of these in a nine month distance learning program. From the comfort of your own office you'll be encircled by seasoned nonprofit professionals in a supportive environment. You will learn new ways to leverage your strengths and resources through one-on-one coaching, peer-networking, learning labs and mentoring.

Because of generous underwriting support, this program is being offered to you at the deeply-discounted rate of \$2600. The timing of the program is flexible based on the needs of the group.

What's in it for you?

- Strengthened confidence
- A network of trusted advisors who understand the unique issues associated with the nonprofit sector and are able to provide support now and into the future
- Reduced stress and enhanced work-life balance
- Effective new leadership tools and approaches to use and share with your leadership team
- Enhanced relationships with stakeholders including board, staff, donors, and the community
- A strategic, internalized leadership vision and the skills to execute it
- Increased chance of success in your role



What's in it for your nonprofit organization?

- A leader who is loaded with new tools and resources to operate the organization more efficiently and effectively
- A leader who is engaged, with an intentional leadership vision and strategy
- A motivated and energized leader who is better prepared to serve as the organization's cheerleader and advocate
- A leader with strong communication skills for enhanced relationships that ripple through the organization
- A leader who is adept at delegation and holding staff accountable
- A leader who helps staff grow professionally and creates a culture that retains talented and effective employees and volunteers



What have people been saying about Lead for Good's Executive Director Institute?

"This was a wonderfully productive experience for me and my agency." – *Mitchell Klein, CEO, C.H.E.E.E.R.S.*

"Thanks to this opportunity I have both a new understanding and ability to lead our local organization and collaborate with others to positively affect communities for the future." – *Susan Ryan, Executive Director, Beatitudes Agelink*

"My mentor and coach have been instrumental in shepherding me through the process and have made what could have been a daunting experience, an exciting journey." – *Laura Magruder, Executive Director, Communities in Schools of AZ*

"I would highly recommend this program to any new executive in the nonprofit field!" – *Robin Dunn, CEO, Make-a-Wish Foundation of AZ*

Questions? Contact Karen Ramsey at 602.541.4383 or kwr@LeadforGood.org